

# General Store

Your General Store ad will be published in PA, Ohio, New York, Mass., Vermont, New Hampshire, Maine, Delaware, Connecticut, Maryland, Virginia, West Virginia and Alabama.

ISS  
LE

E HEAD  
CAMPS  
keeping  
Home,  
ermanent  
Lake  
Acres of  
r Round  
Private,  
Business,  
ROSS  
Catalogs

AGE

TREATS:  
specialty  
Eastern  
ng avail-  
e current  
properties.  
AND &  
0055

CORNER  
OF THE STORE



Welcome to the General Store and thank you for taking a moment to visit The Corner of the Store. Outdoor Times is consistently moving forward to serve our loyal readers better. As of this issue we have consolidated our Massachusetts, New Hampshire and Vermont issues and included Connecticut, Rhode Island and Maine into a jam packed New England Outdoor Times. Now covering 14 states, we are continually growing and combining resources to bring you the best publications possible.

If you are a subscriber or a regular reader you know Outdoor Times consistently brings you the stories, the news, the features, and the offers for products and adventures that you look for month after month. Without compromise we offer you a first-rate product. Talented local writers in your area make the difference.

Wise compromise can be a good thing, leading to an acceptable

outcome for everyone concerned. Inappropriate compromise can be a bad thing, leading to a one-sided, unacceptable outcome. Some things are meant to be non-negotiable.

The naive hunter drew up on the large black bear. As he was squeezing the trigger the bear spoke in a calm voice. "Wouldn't it be better to talk before you shoot? What is it that you want? Let's see if we can negotiate." Cautiously lowering the rifle, the hunter spoke, "I want a fur coat." "Fine," replied the bear. "I only want a full stomach so let's work together and negotiate a compromise."

The negotiations turned out totally successful. After a short time the bear walked away alone. He had a full stomach and the hunter had a fur coat!

See you next month,  
George Lester Wertman